



THIS IS HOW WE HANDLE YOUR PERSONAL DATA

This data protection policy relates to Vega Salmon's processing of personal data when you visit our website, vega-salmon.dk, and when you correspond with us via email as an external party.

1. WE ARE THE DATA CONTROLLER – HOW TO CONTACT US?

Vega Salmon is the data controller when we process personal data collected via our website, vega-salmon.dk, and when we process personal data via email correspondence.

You may contact us if you wish to exercise any of your rights as described in paragraph 9 below, or if you have any other questions or inquiries in relation to our processing of your personal data. Please contact us as follows:

Vega Salmon A/S
Denmark (Head Office)
Agtrupvej 51
DK-6000 Kolding
Telephone: +45 7610 4300
Email: info@vegasalmon.dk

2. WHOSE PERSONAL DATA DO WE PROCESS?

We process the personal data if you visit our website, vega-salmon.dk, (if you have given your explicit consent), and/or if you correspond with us via email.

3. WHICH CATEGORIES OF PERSONAL DATA DO WE PROCESS?

We primarily process general personal data. It depends on the nature of the processing activity and the nature of the matter whose general personal data we process.

When you visit our website, we collect information concerning your visits and activities on the website, including you IP address if you have given your explicit consent to such data collection. See our cookie policy [here](#) for more information.

When you correspond with us via email, we process any information that you choose to disclose to us, such as name, working title, contact information, and CVs for potential recruitment.

4. HOW DO WE PROCESS THE PERSONAL DATA

We collect personal data directly from you when you visit our website, vega-salmon.dk, (if you have given your explicit consent), and when you correspond with us via email.

5. TO WHICH EXTERNAL PARTIES DO WE TRANSFER YOUR PERSONAL DATA

We disclose and entrust your personal data to external parties if necessary and if there is a legal basis for doing so. External parties may be suppliers, including IT suppliers, public authorities, etc., depending on the nature of the matter.

6. DO WE TRANSFER YOUR DATA TO THIRD COUNTRIES?

We transfer personal data to third countries through some of our suppliers. We have entered the Standard Contractual Clauses (“SCC”) adopted by the Commission, see Article 46(2)(c) of the General Data Protection Regulation (“GDPR”) and ensured appropriate safeguards.

If you wish to obtain a copy of them, you can do so by contacting us using the contact information above.

7. WHAT IS THE PURPOSE AND LEGAL BASIS FOR OUR PROCESSING OF YOUR DATA?

We process your personal data when you visit our website, vega-salmon.dk, (if you have given your explicit consent) to learn how visitors interact with our website so that we can make it more intuitive and enhance the user experience for marketing purposes. Thus, the processing is based on GDPR Article 6(1)(a). You can find more information in our cookie policy [here](#).

We process personal data contained in emails when you correspond with us via email. The purpose of our processing depends on the nature of the matter. We primarily process personal data for the purpose of concluding and performing a contract between us and you (or the organisation that you represent). Our processing of personal data is based on GDPR Article 6(1)(b), according to which processing can take place where necessary for concluding and performing a contract between us as a data controller and the party involved.

If our processing of your personal data is not related to concluding and performing a contract with us, our processing of the personal data that you disclose to us is based on GDPR Article 6(1)(f) (the legitimate interests rule). This is based among other things on a legitimate interest in managing and operating our business.

In some cases, we also process your personal data for compliance with a legal obligation (e.g., under the Danish Bookkeeping Act). This is authorised under GDPR Article 6(1)(c).

8. WHEN DO WE DELETE YOUR DATA?

We will delete your personal data when they are no longer necessary for the purpose(s) for which they were collected or processed.

We have internal guidelines for the period of storage of personal data. The guidelines are determined in accordance with the obligations to which we are subject under applicable law, including documentation and auditing requirements.

9. WHAT ARE YOUR RIGHTS?

You have certain rights under the data protection rules in relation to our processing of personal data about you. If you wish to exercise any of those rights, please contact us. You have the following rights:

Right of access by the data subject

You are entitled to access the data that we process about you and certain other information.

Right to rectification

You are entitled to have incorrect data about you corrected.

Right to erasure ("right to be forgotten")

In special circumstances you are entitled to have data about you erased before the time of our generally scheduled erasure.

Right to restriction of processing

You are in certain circumstances entitled to restriction of processing of your personal data.

Right to data portability

You are in certain circumstances entitled to receive personal data in a structured, commonly used, and machine-readable format and to transmit those data to another controller.

Right to object

You are in certain circumstances entitled to object to our otherwise lawful processing of your personal data.

Right to withdraw consent

Where our processing of your personal data is based on your consent, you are entitled to withdraw your consent at any time. You may do so by contacting us as specified in paragraph 1.

If you choose to withdraw your consent, this will not affect the lawfulness of our processing of your personal data on the basis of your previous consent until the time of the withdrawal. If you withdraw your consent, this will only take effect at the time of the withdrawal.

You can read more about your rights in the Danish Data Protection Agency's guide to the rights of data subjects, available at www.datatilsynet.dk.

10. COMPLAINT TO THE DANISH DATA PROTECTION AGENCY

You may also complain to the Danish Data Protection Agency about our processing of your personal data. See for more information www.datatilsynet.dk.